AFRICAN HEART NETWORK

WORLD HEART DAY 2016
CELEBRATIONS ACROSS AFRICA!
The Heart and Stroke Foundation South Africa in partnership with the World Heart Federation and the South African Heart Association celebrated this World Heart Day by lighting Table Mountain up in red as a sign of solidarity in the fight against heart disease and stroke in South Africa.
We sent out a media release with supporting quote from the Western Cape Minister of Health. Social media campaign, radio and TV interviews, website and newsletter content was implemented around WHD and Power your life theme.
The HSFSA has partnered with Dis-Chem Pharmacies to support South Africans with the very first step of powering their life - getting tested to know whether they are at risk. For updated campaign statistics contact nuraan@heartfoundation.co.za
• The World Heart Day annually celebrated in Nigeria by the Nigerian Heart Foundation was marked on September 29, 2016 by several organizations.

• The commemoration of World Heart Day 2016, themed power your life, witnessed some activities:

  • Royal Philips, a leading health technology company launched an online educational platform myheartisunique.comdesigned which is expected to create awareness on healthy heart life style.

  • Guarantee Trust Bank, (GTB) a foremost Bank in Nigeria placed a full page advertisement in a National newspaper, the Punch Newspaper to extol the virtues of a healthy heart with coverage of about 40,000 readers.

  • Emzor, a prominent Pharmaceutical industry placed a full page advertisement in Guardian newspaper, a major media print organization with a National coverage, to mark the 2016 World Heart Day celebration in Nigeria.

  • Other organizations that hosted events for the World Heart Day in Nigeria include, Power oil, a vegetable oil company, in partnership with the Nigerian Heart Foundation on the Food Labelling Programme and Olaniba Heart Foundation Lagos, both conducted Blood Pressure screenings for the public.

According to the Executive Director, Nigerian Heart Foundation (NHF); Dr. Kingsley K. Akinroye, activities to mark the World Heart Day will continue in Nigeria till the end of October 2016.
TUNISIA
Celebrations of the Tunisian Heart Foundation included an international symposium on CVD prevention on 1 Oct and a marathon on 2 Oct with free screenings: blood pressure, blood glucose and cholesterol
The governor of Monastir was the official representing government at all WHD activities.
SEYCHELLES
WHD Activities

• In Seychelles the Ministry of Health organizes high-profile events around WHD annually.

• There was several programs on WHD on national radio (a 30 min program) and on TV (a one hour program on "Good morning Seychelles" between 6:30 and 7:30 am on 30 sep 2016, plus a 2 min item on the main news bulletin on TV.

• The principal secretary gave a speech to a stakeholder's meeting to discuss fiscal measures to reduce the consumption of sugary drinks and other policies to promote healthy nutrition and prevent NCDs.
WHO and local experts at stakeholders meeting
4 WHO experts and several national experts with high officials of ministry of health (including minister of health, principal secretary and CEO of hospital services) to discuss fiscal measures to promote healthy nutrition. Several other meetings were organized with high officials of ministry of Finance and with representatives of other sectors.
Coverage in daily newspaper on a consultation on fiscal measures to promote healthy nutrition (which was an activity organized intentionally around WHD to concur with WHD but also to allow broad coverage in the mass media).